

# Miss Jackie Lee ~ Web Designer ~ Curriculum Vitae

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## POSITION DESIRED AND INDIVIDUAL ABILITY

I am seeking challenging projects in web and design work, willing to undertake most web site and graphics jobs.

I consider myself capable of implementing a web site from start to finish, using my own initiative, experience and resources and delivering top class results.

I am seeking part-time, contract, temporary or project work.

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## MAIN KEY SKILLS:

- **HTML & DHTML**
- **ASP**
- **SQL**
- **CSS**
- **JavaScript**
- **Access database**
- **Graphic design**
- **Vector graphics**
- **Digital illustration**
- **Image manipulation**
- **Flash animation**
- **Document creation**
- **File conversion**
- **SEO & Evaluation**
- **MACROMEDIA** (Dreamweaver, Fireworks, Flash, Freehand)
- **MICROSOFT** (All Office Packages)
- **ADOBE** (Illustrator, Photoshop, Acrobat, InDesign, FrameMaker)
- **Other software packages** (Corel, Jasc, Quark Xpress, Poser and other 3D software)

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## KEY ACHEIVEMENTS AND EXPERIENCE

- **Interactive Dynamic Web Site Creation:**  
Database driven applications include: recruitment sites with uploading of CVs; user management systems with payment via PayPal; mailing list managers; classified advert applications, dating agency sites; image catalogues with uploading and re-sizing of images; grid style event calendars.
- **Dynamic Local Community Portal:**  
I am the sole developer for the creation of a local, community portal for the Coventry area. Content is dynamically updated online via a browser interface within an administration section. The many features encourage visitors to participate and post articles to the site.
- **Standalone/Add-in Coded Applications (ASP/Access Database):**  
Web based application to enabling visitors to create their own web pages using an online WYSIWYG editor, which won me *Planet Source Code's "Code of the Month"* competition ("Userpages2").
- **Static Web Site Design:**  
Site planning with hierarchical, structuring of content, creation of templates and Cascading Style Sheets, image catalogues, image/document scanning, search engine optimisation, user evaluation.
- **Web Graphics Design and Optimisation:**  
Production of web graphics from "start to finish", design of vector graphics for use within web/print industry, reformatting and optimisation, corporate identity concepts and integration of designs.
- **Illustration and Image Manipulation:**  
Photographic re-touching and error correction of old/damaged prints, digital camera work and the creation of fantasy images/illusions, photo/image enhancement techniques.
- **Flash Animation:**  
Flash menus, digital E-cards/business cards, presentations, interactive teaching and visualisation animation and novelty content for use on the Web or CD. *Examples include: birds-eye simulation of a car crash event sequence; galloping horse showing the gait; chemical models and reactions.*
- **Business & Promotions Stationery Construction:**  
Creation and/or transformation of documents into commonly useable formats (e.g. Adobe PDFs, Word documents, EPS format etc.) *Examples include: newsletters; printable forms; catalogues; brochures; manuals; logos, personalised/novelty greeting card designs, wall posters, T-shirt designs.*

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## PORTFOLIO OF WEB SITE URLs AND WORK UNDERTAKEN

*Sites I have designed and created:*

- Leading Design** - <http://www.leadingdesign.co.uk> (my main site with illustrated portfolio)
- InCoventry Web Portal** - <http://www.incoventry.com> (personal project for local portal)
- European Economic Association** - <http://www.eeassoc.org>
- Trail-Blazers** - <http://www.trail-blazers.org.uk> (prison reform organisation – for *ARChTECTS*)
- Regent Court Barratt Homes** - <http://www.regentcourthalifax.com> (Barratt development site)
- Avenue Garage Doors** - <http://www.avenuegaragedoors.com> (garage door sales and spares)
- Pro-Clean [Midlands] Ltd** - <http://procleanuk.com> (*Pro-Clean* driveway cleaning specialists)
- CBC [Northern] Ltd** - <http://www.cbcnorthern.com> (office supplies and services)
- Hawkes Mill Rugs Ltd** - <http://www.hawkesmillrugs.co.uk> (Oriental rug retailers)
- Class-D** - <http://www.classd-design.com> (audio & lighting online sales – for *Points Ltd*)
- Recruitment Site [Example]** - <http://www.design4online.net/recruitment/main>

*Sites I have worked on:*

- Airport Maps** - <http://www.airport-maps.co.uk> (interactive Flash *flight* maps - for *ARChTECTS*)
- Lindapter** - <http://www.lindapter.com> (creation of PDF product catalogues)

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## PERSONAL PROFILE

**DOB:** 19/09/1968    **Drivers Licence:** Full car/motorbike    **Marital Status:** Single/No children

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## PAST EMPLOYMENT AREAS AND EXPERIENCE GAINED

- **Freelance Web Designer, 2000 – Present:** Various work from home and for agencies.
- **Freelance Artist and Sales Agent, 1994 – 1999:** Commissioned for oil/water colour/pastel/pencil artwork and sales of prints and picture frames.
- **Sales Canvasser, 1994 – 1996:** Cold calling and initiating sales leads for double glazing
- **Dog Handler, Trainer and Instructor, 1989 – 1994:** Training dogs for obedience, agility, rescue, working trials and competition.

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## EDUCATION AND RELEVANT COURSEWORK COMPLETED

- **BSc. Pharmaceutical Chemistry**, (continuing), Coventry University, Coventry, UK
- **Ecommerce (Doing Business Over the Internet)**, 2004, Coventry University, Coventry, UK
- **SQL Programming**, 2003, Coventry University, Coventry, UK
- **XML Programming**, 2003, Coventry University, Coventry, UK
- **Introductory Java & OO Programming**, 2001, Coventry University, Coventry, UK
- **Web Site Design**, 2000, Coventry University, Coventry, UK
- **Sales and Marketing**, 1999, Coventry University, Coventry, UK
- **8 "O" levels [A/B]**, 1986, Coundon Court School, Northbrook Road, Coventry, UK  
Art; Maths; English Language; English Literature; Chemistry; Physics; Biology; Social Science.

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## INTERESTS AND OTHER KNOWLEDGE

Pharmaceutical Chemistry; health science; animals (particularly dogs and horses); veterinary science; learning interaction methods; motorbikes; freehand drawing and painting in a variety of medium; art and design concepts; psychology; photography; playing electric guitar; traditional crafts.